



**EHS Today (Environmental Health & Safety) from Penton**

EHS Today (formerly Occupational Hazards) reaches industry and government managers in the United States responsible for occupational safety, health and environmental compliance, and program management.

**MEDIA TYPE**

**Business**



**SOURCE**

Controlled circulation

**GEOGRAPHY**

USA  
Canada

**MAINTENANCE**

Market Entry **02/04/2014**  
New to Manager **07/08/2015**  
Counts Through **07/08/2015**

**DATA CARD MAINTENANCE**

New To System **07/08/2015**  
Last Update **07/29/2015**  
Next Update **10/31/2015**  
Update Frequency **QUARTERLY**

**SEGMENTS**

100,479	Total Universe / Universe Rate	\$150.00/M
90,459	Records with Phones	+ \$60.00/M
40,192	Email Records	\$375.00/M
	Transmission	+ \$50.00/M

**DESCRIPTION**

EHS Today (formerly Occupational Hazards) serves the \$22 billion occupational safety and industrial hygiene market. Editorial provides information to meet OSHA and EPA compliance requirements, improve the management of safety, industrial hygiene, and environmental programs and to find products and services to protect employees and property. Occupational Hazards reaches industry and government managers in the United States responsible for occupational safety, health and environmental compliance, and program management.

(precautions, safety, employees, security, assurance)

<b>Recommend Select</b>	<b>Postal</b>	<b>Email</b>
Safety Equipment	142925	34474
Environmental Compliance	121253	29102
Occupational Health	85630	20245
Industrial Hygiene	78410	18192
Fire Protection	81862	18873
Training	95503	22995
Ergonomics	77852	17942
Emergency Response	110800	26868
Construction Safety	73462	17061
None Of The Above	89423	22319

<b>Primary Business</b>	<b>Postal</b>	<b>Email</b>
Oil & Gas Extraction	5010	1156
Food Beverage	10328	2092

Textile Mills / Apparel	2832	632
Lumber & Wood	4288	796
Furniture & Fixtures	2725	552
Paper Mfg	8296	1681
Chemical Mfg	7579	1624
Petroleum & Refining	1729	426
Plastics & Rubber	6830	1453
Nonmetallic Mineral	2886	521
Primary Metal Mfg	10850	2066
Fabricated Metal	16757	3154
Machinery Mfg	14541	2854
Electrical Equipment	10137	2121
Computer & Electronic	5469	1191
Transportation Equipment	5472	1083
Measuring Instruments	1081	239
Medical Equip / Supplies	3785	837
Other Miscellaneous	9278	2060
Automotive Mfg	5468	1205
Aerospace Mfg	4735	861
Pharmaceutical Mfg	2288	527
Construction	9042	2535
Agriculture Forestry	1521	334
Utilities	3195	925
Transport & Warehouse	2640	710
Wholesale / Distributor	10224	2401
Systems Integrator	3575	953
3rd Party Logistics	1633	489
Professional Scientific	10840	3224
Repair & Maintenance	2438	794
Retail	1832	433
Finance Insurance	905	311
Health Care / Social	2759	1034
Information	741	253
Educational Services	2552	828
Govt/ Public Admin	8377	2154

Other	2573	855
<b>Title Category</b>	<b>Postal</b>	<b>Email</b>
Top Management	58520	12885
Middle/administrative Management	53558	12591
Financial Management	8264	1660
Sales & Marketing Management	8354	1904
Information Technology (it) Professionals	5076	1246
Production Management	25792	5055
Engineering Management	38300	7997
Professionals	14856	4419
All Other Management	562	163
Vp-level	10250	2027
Director-level	12116	2905
Manager-level	57725	12671
Assistant -level	1033	258
Human Resources	2468	587
Purchasing	3441	705
Retired	11	2
Senior (c-level Or Higher)	33378	7409
Students	101	48
Education	560	180
Medical	2047	631
Lawyers	125	33

<b>Year Started</b>	<b>Postal</b>	<b>Email</b>
Prior To 1900	63	8
1901-1950	423	24
1951-1975	964	89
1976-1990	1461	97
1991-2000	1199	91
2001-2005	774	73
2006-2010	1366	130
2011+	258	43

<b>Number Employees</b>	<b>Postal</b>	<b>Email</b>
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9-Jan	24147	6608
19-Oct	16292	3738
20-49	28337	6498
50-99	26490	6271
100-249	35479	8005
250-499	21561	5004
500-999	13728	3257
1000-2	10556	2684
2500 & Over	8647	2445

<b>Functions</b>	<b>Postal</b>	<b>Email</b>
Construction Safety	52866	14551
Emergency Response	60634	16756
Environmental	65969	18114
Ergonomics	51786	14106
Fire Protection	58232	15812
Industrial Hygiene	55136	15037
Occupational Health	61471	17090
Safety	79777	21709
Training	72946	20276
Other - None Of Above	27939	8783

<b>Plan to Purchase</b>	<b>Postal</b>	<b>Email</b>
Protective Clothing	4305	713
Hand Protection	4938	775
Foot Protection	3651	568
Fall Protection	3832	606
Head Protection	3924	608
Eye To Face Protection	5158	795
Hearing Protection	4967	749
Safety Incentives	3028	493
Respiratory Protection	3741	562
Training/software	4113	643
Workers Comp Ins	2405	352
Security	2346	333
Instrumentation/moni	2555	377
Emergency Response	3103	450
Drug Testing	2499	343
Ergonomics	3237	490
Consulting Services	1992	292
Machine & Tool Safety	3522	518

Aeds	1437	227
Fire Protection	3710	547
First Aif/health Pro	4783	726
Hazardous Materials	3292	488
Safety Signage	3880	607
Plant Safety Product	3920	570
Slip & Fal Protection	3257	488
Software	1872	295
Confined Space	2098	317
None Of The Above	719	102

Penton reaches 16 markets, over 18MM professionals, and has touch points for virtually every industry.

## Advertising

For other Advertising opportunities please visit:

<http://www.penton.com/OurMarkets/ManufacturingSupplyChain/tabid/81/Default.aspx>

### SELECTS

Bus/Industry Type	<b>\$15.00/M</b>
Job Title	<b>\$15.00/M</b>
Max per Company/Sites	<b>\$15.00/M</b>
Number of Employees	<b>\$15.00/M</b>
Plan to Purchase	<b>\$15.00/M</b>
Recommend, Specify or Purchase	<b>\$15.00/M</b>
Sales Volume	<b>\$15.00/M</b>
SCF	<b>\$10.00/M</b>
SIC/NAICS Code	<b>\$15.00/M</b>
State	<b>\$10.00/M</b>
Zip	<b>\$10.00/M</b>
Employee Size	<b>\$15.00/M</b>
Job Function	<b>\$15.00/M</b>
Location Type	<b>\$15.00/M</b>
Newsletters Receive	<b>\$15.00/M</b>
Industry	<b>\$15.00/M</b>
Recommend	<b>\$15.00/M</b>
Sales Volume (+000)	<b>\$15.00/M</b>
Primary Business	
Title Category	
Year Started	
Number Employees	

### GENDER

Male	<b>78%</b>
Female	<b>12%</b>

### AVERAGE INCOME

Value	<b>not available</b>
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### MINIMUM ORDER

Minimum Quantity	<b>5,000</b>
Minimum Price	<b>\$0.00</b>

### NET NAME ARRANGEMENTS

<b>Net Name is allowed</b>	
Floor	<b>0%</b>
Minimum Quantity	<b>0</b>
Run Charges	<b>\$10.00/M</b>

### EXCHANGES

**Exchange is not allowed**

### REUSE

**Please inquire**

### CANCELLATION

Charges	<b>\$50.00/F</b>
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### CANCELLATION INSTRUCTIONS

All orders cancelled before the maildate will incur a \$50/F Cancellation fee, \$10/M Run Charges plus applicable media and shipping fees. No cancellations will be accepted after the maildate.

### KEY CODING

**Key Coding is available**

Charges	<b>\$3.00/M</b>
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### ADDRESSING

FTP	<b>\$75.00/F</b>
EMAIL	<b>\$75.00/F</b>
Transmission	<b>\$50.00/M</b>

### SPECIAL INSTRUCTIONS